



In an effort to bring our communities together to Rediscover Grey County and support our local businesses we are asking you to sign up for Grey Bruce Huron Strong, a gift card program that provides your business with immediate financial relief.

It is FREE to participate and ALL GIFT CARD PURCHASE REVENUE goes directly to your business. Grey County will be promoting these gift card purchases throughout the region as part of our Shop Local Campaign.

Grey • Bruce • Huron **STRONG** **STORE**

Spend your money
where your heart lives

THE GIFT CARD CAMPAIGN



AN EXPLAINER FOR BUSINESS OWNERS

Designed to encourage supporting local businesses, including those without an online presence

- 1 - BUSINESSES THAT CHOOSE TO PARTICIPATE WILL BE LISTED ON WWW.GBHSTRONGSTORE.COM
- 2 - CUSTOMERS CAN SEARCH/FILTER BY LOCATION & TYPE OF BUSINESS AND PURCHASE GIFT CARDS FROM \$20-\$100
- 3 - HOSTED BY SHOPIFY & ADMINISTERED BY NPX



HANDLES ALL CUSTOMER ORDERS AND PAYMENTS

NO SENSITIVE CUSTOMER INFORMATION WILL BE RETAINED



THE CUSTOMER PAYS SHOPIFY'S 3% ADMINISTRATION FEE



WILL SEND AN EXCEL SHEET TO THE BUSINESSES EACH DAY WITH:

- Vendor Name
- Gift Card Numbers (Last 4 Digits)
- Amount on the Gift Card
- Order Date & Order Short ID

(Only sent when new purchases are made)

FREE SIGN UP

THERE IS NO COST TO LOCAL BUSINESSES TO BE INCLUDED!

TO JOIN, EMAIL GBHSTRONGSTORE@NPXINNOVATION.CA WITH:

- Company Name
- Contact Information
- Business Location(s)
- Company Logo File
- Website/Social Media Links



NPX WILL TRANSFER MONEY TO THE LOCAL BUSINESSES ONCE A WEEK VIA E-TRANSFER

(Email address required)

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HOW TO REDEEM THE GIFT CARDS

UPON COMPLETION OF
PURCHASE, CUSTOMERS
WILL RECEIVE AN EMAIL
WITH THE VIRTUAL GIFT CARD

(Check junk mail folder if not
received within 24 hours)

WHAT DO I DO?

- 1 - Ask customers to quote last 4 digits of their gift card either in person or over the phone
- 2 - Verify using excel sheet sent by NPX
- 3- Use excel sheet to record amount spent and balance remaining on each card

(or any other tracking method of your choosing)

*Please note that every business is responsible for tracking the usage and balances of gift cards purchased for their store

THE EMAIL WILL LOOK LIKE THIS:



(Last 4 digits will not be blurred in actual email)

Example Excel Sheet

	A	B	C	D	E	F
1	Vendor	Amount	GiftCardCode	Order Date	Order Short ID	
2	NPX	CA\$50.00	2b7d	['2020-04-29'	1008	
3	NPX	CA\$100.00	3d6h	['2020-04-26'	1005	
4	NPX	CA\$50.00	4f75	['2020-04-29'	1003	

(GBHStrong and the organizations that created it collect no revenue, fees, or reimbursement from vendors or buyers)