

Township of Southgate

Administration Office

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Staff Report CAO2020-047

Title of Report: Directional Signage & Linwood Industries Request

Department: Administration-Economic Development

Council Date: August 5, 2020

Council Recommendation:

Be it resolved that Council receive Staff Report CAO2020-047 as information; and
That Council approve the installation of a directional signage at the expense of the business to support Linwood Industries as a business in the Township of Southgate; and

That Council approve the installation of arrow type direction signs at both corners of Rd #22 & Sdrd #71, Rd #24 & Sdrd #71, Rd #26 & Sdrd #73 and Grey Highlands-Southgate Townline & Sdrd #73.

Background:

Staff have had inquiries from Southgate rural businesses concerning customers and service delivery vehicles getting lost finding their business. The cause of the problem is the continuity of some of our roadways in the Township because of the old property north-south survey layout transition to the new survey layout west of Sideroad #71 and #73, as well as sideroad dead ends.

Staff Comments:

Linwood Industries

This company has contacted the Township of Southgate Economic Development department for assistance in resolving the issue of customers and delivery vehicles finding their property. The problem is Sideroad #15 comes to a dead end at Road #22 without an open road allowance between #22 and #26. With GPS Route devices not providing good information for this area, people get lost finding Linwood Industries.

What we have looked at is changing the name of Sdrd #15 to 15A and 15B however, this would require the cost of changing road signs, printed materials (municipal maps & company brochures/advertising) and time to have GIS systems uptake the information changes. We felt this would cost too much in dollars and time to achieve the desired results. What we are recommending and what the business owner agrees with is he would pay the cost of creating a sign (Attachment #1) that the Township would install at the corner of Road #22 and Sdrd #15 that would be visible when heading north on Sdrd #15. The sign would provide directions to go west on Rd #22 to Sdrd #13, to Rd #26 and go east to Sdrd #15 and go north to Linwood Industries to address #153070.

Road Arrow Directional Signs

The second issue of roadway continuity that is causing confusion for people trying to provide businesses in the Township is road dead ends. Staff recommend this

issue could easily be resolved by placing a directional sign below or next to the checkerboard dead end signs or corner maker posts at the intersections. Staff have also included a Southgate Roads Map as Attachment #2, to show the intersections in the north east corner of the Township that is causing the problem of road transition from Sdrd #71 and #73 to provide directions to access Roads #22, #24 and #26.

Financial Impact or Long-Term Implications

There is no financial impact to the municipality as a result of this report other than the directional arrow signage for Sdrd. #22, #24 and #26. The sign for Linwood Industries would be paid for by the business.

Communications & Community Action Plan Impact:

This report has been written and presented to Council to communicate accurate information to the public.

Concluding Comments

1. That Council receive staff report CAO2020-047 as information.
2. That Council approve the installation of a directional sign with information at the corner of Southgate Road #22 and Sideroad #15 to provide information to find Linwood Industries on the northerly section of Sideroad #15 with the business paying for the cost of the sign.
3. That Council approve the installation of a directional signs at the corners of Southgate Roads #22 and #24 where they meet up with Sideroad #71 and #73 to provide directions to the continuation of roads #22, #24 and #26.

Respectfully Submitted,

CAO approval: Original Signed By

Dave Milliner – CAO

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- Attachment 1 – Linwood Industries directional sign
- Attachment 2 – Southgate Roads map of North East corner of Township