

Township of Southgate
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Staff Report PW2021-031

Title of Report: PW2021-031 Rainbow Colour Crosswalk Options
Department: Public Works
Branch: Transportation & Public Safety
Council Date: July 7, 2021

Recommendation:

Be it resolved that Council receive Staff Report PW2021-031 for information; and
That Council provide direction to staff if an option to pursue a location for installing a Rainbow Pride Colours Crosswalk in Dundalk with acrylic concrete/masonry stain.

Background:

At the June 16, 2021 Council Meeting staff presented report PW2021-028 Rainbow Pride Colours Crosswalk. The following resolution was passed:

7.3.2 PW2021-028 Rainbow Pride Colours Crosswalk

Mayor Woodbury requested a recorded vote on the main motion.

No. 2021-343

Moved By **Councillor Shipston**

Seconded By **Councillor Rice**

Be it resolved that **Council receive Staff Report PW2021-028 for information; and**

That Council approve using funds from the Eco Parkway Reserves to install a Rainbow Colours Pride Crosswalk at the Highpoint crossing on Main Street west Dundalk.

Yay (3): Mayor Woodbury, Deputy Mayor Milne, and Councillor Frew
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Nay (4): Councillor Dobreen, Councillor Sherson, Councillor Rice, and Councillor Shipston

Failed (3 to 4)

Councillor Dobreen moved the following motion.
No. 2021-344

Moved By Councillor Dobreen

Seconded By Councillor Shipston

Be it resolved that Council direct staff to report back to Council with other options for a rainbow colour crosswalk.

Carried

Staff Comments:

Staff have the following location options for installing a Rainbow Colours Crosswalk for consideration:

1. Proton Street north between Main & Holland Streets crossing from the municipal parking lot.
2. Crossings heading to Proton Community School at:
 - A) Young & Victoria west, west side of intersection
 - B) Young & Gold, west side of intersection
 - C) Young & Hagan, west side of intersection
3. Dundalk Street at new Medical Centre
4. Proton Street North at new Medical Centre
5. Artemesia Street south, south of intersection from Canada Post Office

Other options on Southgate building facilities for mural or parking lot painting:

6. Dundalk Arena
7. Hopeville Municipal Office
8. Holstein Council Chambers
9. Proton Parking Lot
10. Macintyre/Dundalk Swimming Pool

The following options for painting could be considered:

- i. Contract out
- ii. Township staff that are interested in doing this work
- iii. Community volunteers

Southgate owned streets can be closed and painted without other agencies involved for permitting and authorization.

Southgate will supply paint & materials for any of the application options chosen.

Mural paintings will require perhaps a lift or scaffolding and other placard building materials to accommodate hanging on a wall if not applied directly to a wall surface, would be different paint than Traffic Line Paint.

Staff heard at the June 16th meeting Councillor Dobreen's amended motion for painting a Rainbow Pride Flag. Staff have not been directed to include colours of

Black or Brown in this decision, just the flag colours as in the depiction of attachment #1.

Speaking with a paint supplier from Dulux Paints in Owen Sound the following information has been provided:

Ideally, the best option product wise would be solvent (oil) traffic paint, however due to raw material shortages, it is unlikely that we are going to be able to actually get our hands on any in time for your project, the other challenge, is that we have only have a few pre-mixed bases for colours, and everything would have to be created by mixing those colours, as supposed to how we tint your average can of paint, for example, having to combine the red and yellow to create an orange, or the blue and red to make a purple,

Plan B

We have an Acrylic concrete/masonry stain, it is not nearly as durable, but it would allow us to create ANY colour on our pallet, and be far more precise in the colours created, and our ability to make them again year after year, some challenges to the stain would be durability, and coverage, colours like yellow and orange are going to be difficult to attain coverage and may require additional coats to achieve the "brightness" we are looking for, as for the durable part we can always put a clear coat on it, however anything else we add for protection is something we risk becoming slippery when wet, so potential safety issue

We also have a solvent (oil) semi gloss, much more durable, better coverage as we have some pre-mixed colour options as well the product is sitting more on the surface of the asphalt as supposed to sinking into it like the masonry stain would. Our main concern with this is again the sheen level, if it becomes slippery we would be worried about it becoming slippery.

So my take away, perhaps this year the stain is a good option and next year when traffic paint becomes more available, we can then re do the cross walk in more permanent way

Financial Implications:

Each colour gallon of paint is approximately \$42.00 for concrete stain and solvent semi gloss is \$76.00 per gallon.

Rainbow Pride has six colours:

Red representing Life

Orange representing Feeling

Yellow representing Sunlight

Green representing Nature

Blue representing Serenity/Harmony

Violet representing Spirit

Six gallons of paint is estimated at \$252.00 to \$456.00.

Costs associated with this project will be funded from the Eco Park Reserve.

**Communications & Community Action Plan Impact:
Goal 2 - Revitalizing Downtown Dundalk**

Action 2:

The residents and businesses of Southgate envision our largest town once again becoming a source of community pride and a hotbed of community activity, with a much-improved appearance and a broader range of business opportunity.

Goal 5 - Upgrading our "Hard Services"

Action 5:

The residents and businesses of Southgate recognize our linear services - roads, bridges, water and sewer works, for example - to be a fundamental purpose of municipal government. This infrastructure needs to be serviceable and sustainable so that our businesses and communities can thrive and grow.

Concluding Comments:

Staff recommends that Council receive Staff Report PW2021-031 for information, and that Council provide direction to staff if an option to pursue a location for installing a Rainbow Pride Colours Crosswalk in Dundalk with acrylic concrete/masonry stain.

Respectfully Submitted,

Dept. Head: **Original Signed By**
Jim Ellis, Public Works Manager

Treasurer Approval: **Original Signed By**
William Gott, CPA, CA Treasurer

CAO Approval: **Original Signed By**
Dave Milliner, CAO

Attachments:

Attachment # 1 – Rainbow Pride Flag