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**SOUTH
GREY
MUSEUM**

November 6, 2019

To Whom It May Concern:

Re: Letter of Support for the Revival of the **Dundalk Olde Town Hall**

The South Grey Museum was founded in 1974, and strives to bring Our Community together. As a Community hub in Grey Highlands, we celebrate local history and culture with programming and exhibits inside the Museum and throughout the Municipality. As part of Economic Development, we promote and support local community groups, cultural events, businesses, history, and culture.

We have educational programming for kids, work with and mentor local Youth, have great participation from our Seniors, council members, and Municipal staff. Even people in their 30 and 40s think that the museum is cool. We also produce videos on Youtube like this one: [The Green Disease](#). Our social media presence stimulates community dialogue, inclusion and participation. See our Instagram @southgreymuseum.

Recently, on Sept 28, 2019, with the help of many Good People in Our Markdale Community, we held "Markdale is Rad", a night for people to get together and spend time on Main St. We covered the walls with cool posters about Markdale's history. Someone donated a popcorn machine. We played old timey music, and raised money for local charities with a nighttime vendors market. It was great. Over 100 People came out and brought old things to show n tell and to sit down for interviews about "The Good Old Days". We helped revive a vital aspect of Local Culture: Pride of Place.

Pride of Place demonstrates to people that the Place they live is a Good Place, worthy of respect. People feel more engaged and contribute to events, businesses and the overall feeling of neighbourliness.

We support the revival of the Olde Town Hall. It's vital to the character of Dundalk, as it is the TOWN HALL. Downtown Dundalk is integral to the culture of the Place -it was an active downtown for decades, and the character can be revived for the betterment of the Community. A revitalized Downtown with the Hall as a feature would help attract tourists and entrepreneurs, and would be a physical manifestation of what Dundalk is about.

As the local Museum, we are so happy to work with the Dundalk Historical Society and offer support for events and exhibits.

All the best to you and the Good People of Southgate,

Robert Iantorno,

Curator.