

Township of Southgate
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Staff Report PW2021-059

Title of Report: PW2021-059 Carton Council of Canada 2021
Community Education Award
Department: Public Works
Branch: Waste Resources and Diversion Management
Council Date: December 15, 2021

Recommendation:

Be it resolved that Council receive Staff Report PW2021-059 for information; and
That Council direct staff to sign and return the Carton Council of Canada Agreement.

Background:

The Carton Council of Canada launched an initiative which was developed to encourage proactive recycling education efforts, featuring food and beverage cartons, in communities across Ontario. The Carton Council of Canada Community Education Award program received submissions in the fall of 2021.

Public Works Administrative Assistant Lisa Wilson submitted our Southgate website information, sortsouthgate.ca tool, our mail out calendars and diversion flyers that are mailed to every address in Southgate every year, which includes cartons in the waste information flyer. Additionally, a simple graphic for Cartons flyer which will be used in advertising was submitted (2021 & 2022). (Attachment #1, 2 & 3)

Staff Comments:

Isabelle Faucher, Managing Director responded by email, "On behalf of the Carton Council of Canada, I am pleased to congratulate you on your successful participation in our inaugural Community Education Award program. Thirteen organizations in the province successfully took part in this campaign.

The following message will be communicated on the Township website and on Facebook in recognition of the award:

The Township of Southgate is proud to be recognized as a Carton Council of Canada 2021 Community Education Award recipient! This award recognizes Southgate's recycling education efforts, featuring food and beverage cartons. We are proud to be a part of creative campaigns that teach us all more about recycling and its positive impact on our communities and province.

Carton Council of Canada has provided an agreement to be signed and returned to fulfill the release of the Program Funds award.

Financial Implications:

The Township of Southgate will receive \$2,000.00 Program Funds from the Carton Council of Canada.

These funds will be allocated to the WRDM Operational Budget for Promotion & Education.

Communications & Community Action Plan Impact:

Goal 5 - Upgrading our "Hard Services"

Concluding Comments:

Staff recommends that Council receive Staff Report PW2021-059 for information, and that Council direct staff to sign and return the Carton Council of Canada Agreement.

Respectfully Submitted,

Dept. Head: *Original Signed By*
Jim Ellis, Public Works Manager

CAO Approval: *Original Signed By*
Dave Milliner, CAO

Attachments:

- Attachment # 1 – Carton Flyer
- Attachment # 2 – Waste information
- Attachment # 3 – 2022 Waste Calander
- Attachment # 4 - Carton Council of Canada Agreement