



Staff Report CL2022-003

Title of Report: CL2022-003 – Election Sign By-law - Draft
Department: Clerks
Branch: Legislative and Council Services
Council Date: January 19, 2022

Recommendation:

Be it resolved that Council receive Staff Report CL2022-003 for information; and

That Council receive the draft election sign by-law as information; and

That Council provide feedback to the Clerk on the draft by-law no later than January 25, 2022; and

That Council consider approval of the Election Sign By-law at the February 2, 2022, Council meeting.

Background:

Council approved the [Election Sign By-law No. 2017-129](#) at the October 17, 2017 regular Council meeting and the by-law is currently in effect. Provisions in the current by-law do not allow for election signs to be placed in municipal road allowances.

At the December 1, 2021, Council meeting, [Staff Report CL2021-036](#) was presented that contained a few amendments to the Election Sign By-law in regard to allowing election signs on municipal road allowances and was received in draft for information.

At the December 15, 2021, Council meeting after further discussion on the draft amendments, the final version of the by-law was deferred until staff could bring back more information to a future Council meeting.

Staff Comments:

Staff have reviewed the current by-law in more detail since the December 15, 2021, Council meeting and felt that preparing a new by-law entirely, that had provisions that are clearer and simpler, would be a better option than continuing to try to amend the existing by-law.

Staff looked to other municipalities election sign by-laws when preparing the new version and incorporated some provisions of our current by-law for consistency. Staff believe that this new version will serve candidates and the public better and be easier for By-law Enforcement Staff to enforce should that be needed.

The new draft Election Sign By-law is included in this report as Attachment #1 and staff are asking for Council to provide feedback on the draft version and consider approval of the new by-law at the February 2, 2022, Council meeting.

Financial Implications:

There are no financial implications to the municipality as a result of this report.

Communications & Community Action Plan Impact:

This report has been written and presented to Council to communicate accurate information to the public.

Concluding Comments:

That Council receive the new draft Election Sign By-law as information and provide feedback to staff.

Respectfully Submitted,

Dept. Head: *Original Signed By*
Lindsey Green, Clerk

CAO Approval: *Original Signed By*
Dave Milliner, CAO

Attachment #1: By-law 2022-XXX – Election Sign By-law – Draft Version