



Staff Report EDO2022-001

Title of Report: EDO2021-001-Quarterly Report
Department: Economic Development
Council Date: January 19, 2022

Recommendation:

Be it resolved that Council receive Staff Report EDO2022-001 for information.

Background: 2021 fourth quarter Economic Development report.

Staff Comments:

- CAP 1.A.3 Report on New Business Inquiries
- CAP 2.A.5 Responding to Industrial & Business Inquiries
- CAP 2.A.3 Supporting Local Businesses
- CAP 2.A.3 Developing a Local Business Directory
- CAP 2.B.2 Supporting Additional Sources of Farm Income
- CAP 2.A.5 Marketing Industry & Businesses

The EDO has been working on several industrial and commercial inquiries along with supporting existing businesses. Some of the main projects we are working on are the following:

Local Business Directory

This is an ongoing project in development an online directory with the goal of creating open communication with local businesses and supporting their marketing strategies.

Greenlid

In conjunction with the CAO, Planner, CBO and Public Works Manager, the EDO has set the development timeline goals for Greenlid's first building and is working with the developer's planner and engineer to meet those deadlines. The Greenlid project will support additional sources of farm income along with creating a wide range of jobs. The Funding support letter that was provided by the Township is attached (attachment 1)

General EcDev Projects

The EDO with Grey County Economic Development, has updated the industrial land map (attachment 2). The CAO and EDO will be meeting with Grey County Economic Development to discuss and refine economic development goals and objectives

including creating an Investment Attraction Strategy, Business Retention and Expansion Plan, and to discuss the need for serviced industrial land.

The Eco Park Vacant Industrial Land Chart is attached (attachment 3). With the assistance of Grey County Planning, the EDO has created a landowner map for Eco Park Phase 1 (attachment 4).

The CAO, EDO, Planner, CBO, Public Works Manager, Recreation Manager and Fire Chief have been meeting to communicate ongoing development plans.

The YMCA Job Developer has set up monthly meetings in Dundalk to work with residents and business owners. The YMCA Settlement Services are working with the schools in Southgate to ensure that students have access to resources.

The EDO has supported several community groups with their efforts.

Marketing:

YouTube Channel: <https://www.youtube.com/channel/UC72SJmfrn11eqvjTzW-O3zQ/featured>

Made in Grey Magazine: <https://madeingrey.ca/made-grey-magazine>

Financial Implications:

No adverse financial impact.

Communications & Community Action Plan Impact:

The CAP impacts are throughout the report. The document has been presented to communicate to Council and the public as information.

Concluding Comments:

That Council receive this report for information.

Respectfully Submitted,

Dept. Head: *Original Signed By*
Terri Murphy,
Economic Development Officer

CAO Approval: *Original Signed By*
Dave Milliner, CAO

Attachment 1: Greenlid letter of support for funding
Attachment 2: Industrial Land Map
Attachment 3: Eco Park Vacant Industrial Land Chart
Attachment 4: Eco Park Landowner Map