Monthly Statistics Report			
	Oct 2021	Nov 2021	Dec 2021
New Patrons	18	17	10
Tech Help	6	10	15
Circulation	981	855	618
Phone Calls	73	63	100
Reference/Reader's Advisory	20	21	11
Programs	20	12	9
Program Participation	348	182	92
Facebook Reaches	1501	1742	2135
Instagram Reaches	3242	1,920	2,709
Instagram Engagements	370	196	323
E-material Circulation	259	265	276
ILL Circulation – Received	9	10	5
ILL Circulation – Requests	25	19	16
Computer Usage	65	80	73
Library Visits	472	452	372
Curbside Pick-up	7	3	50

### **CEO Update:**

Staff offered some fun holiday related activities including take home kits for all ages and Family Fun Bundles. The bundles included holiday movies, books, card and ornament crafts, and activities sheets for families to enjoy. These were well received.

The library is introducing two new e-resources this year, Transparent Language Online and LinkedIn Learning. Staff are looking forward to rolling these new products out this month.

# **Accomplishments:**

- Winter book orders
- New bookshelves ordered
- Library hours survey
- Typical Survey week
- Connectivity Grant
- Patron Survey released
- Performance reviews completed

#### **Programs and Events:**

- DIY Holiday Tea Towel
- Kids Snow Scene
- Teen Poinsettia Clip
- Teen Holiday bundles
- Teen DIY Ornament and Card
- Kids Snowman Card
- Family Fun Bundles
- Kids Straw Weaving Bracelets

### 60 Day Plan:

- · Policy reviews
- Diversity audit
- 2022 program plan
- Establish Homebound service
- · Investigate wellness kits

# **Upcoming Programming:**

- DIY Snowflake Sign take home kit Jan 11
- Kids Penguin craft take home kit Jan 18
- Tween DIY Headbands Jan 18
- Felt Ball Garland take home kit Jan 18
- Teen DIY Cup Cozy take home kit Jan 25
- Journaling 101 Virtual Jan 25
- Book Club Virtual Jan 26
- Teen Reading List Challenge
- Teen Book Subscription Bags
- Teen Volunteer Hours making bookmarks