



Staff Report FIN2022-011

Title of Report: **FIN2022-011 2022 Donations, Grants and Funding**

Department: **Finance**

Council Date: April 6, 2022

Recommendation:

Be it resolved that Council receive Staff Report FIN2022-011 2022 Donations, Grants, and Funding be received as information; and

That Council approve a grant of \$2,500 to the Holstein Agro Expo & Rodeo 2022 event.

Background:

Policy #3, Grant/Donation Policy, was approved by By-law 2018-043 on April 4, 2018. As the Township of Southgate benefits from the support of Community Volunteer Organizations, Individuals or Groups that provide a service to the community or represents the Community at events, Policy #3 sets the process an applicant must follow when requesting the Township's financial support. The Policy distinguishes between donation requests, grant requests, and funding requests. The policy does not apply to requests for financial support from Hospitals.

The Township accepts and reviews Request for Donation applications once per calendar year for the financial period of January to December. The application deadline is December 1 for the following fiscal year. The Policy states that the Treasurer will evaluate the requests against the Policy and budget and make a recommendation to Council in January of each year. The evaluation process includes that:

- Consideration will be given to the total number of people reached by the requested donation.
- A higher weighting will be given to those donations that serve a larger number of the Township's citizens.
- Higher weighting will be given to organizations/activities with a high ratio of fundraising or self-finance.
- Higher ratings will be given to organizations with an established history of service to the community.
- The Township will not fund projects or services that duplicate services or activities already provided by the Township or other government agencies.
- The Township will not fund school activities which are already supported through school tax levy.
- The Township will not fund entertainment or social functions with no direct tangible benefit to the Township of Southgate.
- Not-for-profit organizations or groups shall provide prior year financial reports by the first day of March of the following year to the Township Treasurer to provide assurance the funds are historically used for their intended purposes as part of Council's consideration and final approval.

The Township accepts and reviews requests for funding or grants through-out the calendar year. Funding requests must be for one-time financial support from a not-for-profit community group or organization for a specific capital project where Council may consider approving 50% matching funding where there is demonstrated benefit to the public. Grant requests must be from a not-for-profit community group or organization for a capital project or service delivery event/program. Council may consider approving up to 100% of the funding request where there is demonstrated benefit to the Township of Southgate that supports the delivery of municipal services or that demonstrates an important benefit to the community.

All Donation, Funding and Grant applications are to be funded from Community Reserve Funds, which the Township of Southgate receives from the Eco-Park Royalties and the Samsung Solar.

In submitting the application for funding, each applicant agreed to the following Terms and Conditions:

In the event that a donation, funding or grant is awarded, the applicant agrees to the following:

1. The funds will be used for the purposes described in this application; and
2. To inform the Township of Southgate if the Funding or Grant capital or program delivery project is delayed or changed substantially for any reason;
3. Should the community event be cancelled that any financial support received by the applicant will be returned to the Township of Southgate within 30 days of cancellation; and
4. Should the capital or program Funding or Grant project not get completed or proceed that the applicant will return the funds awarded for the proposed project within 30 days of the decision not to proceed with the project; and
5. That within 60 days of the event(s) or project completion that a letter is sent to the Township of Southgate reporting the completion date and final invested costs to confirm the municipal Funding or Grant has been fully spent. If any funds remain unspent they must be returned to the municipality with the letter.

On January 19, 2022, Council passed the following resolution:

Be it resolved that Council receive Staff Report FIN2022-004 2022 Donations, Grants, and Funding be received as information; and

That Council approve the application of the Dundalk Dance Association for a \$500 donation to the 2022 Canadian Open Square Dancing, Step Dancing, Clogging and Fiddle Contest; and

That Council approve the application of the Optimist Club of Egremont for \$1,000 of funding towards fireworks for a July 1, 2022 celebration; and

That Council approve a donation of \$100 to the Dundalk & District Food Bank Christmas Cheer program; and

That Council approve a donation of \$100 to the Holstein and District Christmas Hamper program.

On February 2, 2022, Council passed the following resolution:

Be it resolved that Council receive Staff Report FIN2022-007 2022 Donations, Grants, and Funding be received as information; and

That Council approve the application of the Dundalk District Agricultural Society for funding of \$2,500 for the 2022 Dundalk Fall Fair.

Staff Comments:

On March 17, 2022, the Holstein Agro Expo & Rodeo submitted an application for “funding” of \$2,500 towards the rodeo and sheep shearing contest being held July 15, 16, and 17th, 2022. The organization estimates that 6,000 people participate and/or benefit from the event, with 2,000 of those being Southgate residents.

The request does not qualify for “funding” as it is not a capital project.

As the event does it does fit the criteria for a “grant”, staff recommends Council consider for approval a grant of \$2,500 to the Holstein Agro Expo & Rodeo.

Financial Implications:

The draft 2022 Budget anticipates \$25,000 for donations, funding and grants, funded from the Community Benefit Reserve Funds (Eco-Park and Southgate Solar).

Council has approved requests for 2022 donations and funding totalling \$4,200 to date.

If Council approves a grant of \$2,500 to the Holstein Agro Expo & Rodeo, \$18,300 of available funding would remain.

Communications & Community Action Plan Impact:

This report has been written and presented to Council in accordance with the Southgate Community Action Plan:

Mission Statement Pillars

- Trusted Government
- Economic Prosperity.

Themes:

- Municipal Services
- Public Communications

Core Values:

- Integrity
- Stewardship

Concluding Comments:

Staff recommends that Council approve a \$2,500 grant to the Holstein Agro Expo & Rodeo 2022 event.

Respectfully Submitted,

Dept. Head: ***Original Signed By***
William Gott, CPA, CA, Treasurer

CAO Approval: ***Original Signed By***
Dave Milliner, CAO

Attachment: None