

SOUTHGATE COMMUNITY FUND COMMITTEE STRATEGY

Strategy #1 – Establishing Foundation Donations

- Develop messaging on what the Community Foundation does?
- Restricted Fund donations
- Un-restricted Fund donations – Next 25 Fund to serve current community concerns identified by the CFGB Board.
- Summer Road Show – Foundation Donations awareness
- Will Writing Workshops on tax law and giving planning
- Seminars on Gifting with a lawyer, accountant and financial planner
- Work with Funeral Homes and local Financial Planners

Strategy #2 – Developing Granting Opportunities

- Application intakes
- Awareness and promotion of grants and funding criteria
- CFGB Resource Staff – Jenn Legge

Strategy #3 - Promotion & Communications Plan

- Website
- Social media
- Brochure
- Flyers/Posters
- Banners
- CFGB Travelling Road Show (July-August)
- Southgate Community Fund - Community Event ideas:
 - Hockey Night at the Arena
 - Youth Soap Box Derby (Cart Race) event
 - Bed Race event
 - Raffles
 - Games of Chance Night
 - Entertainment Theatre events at the Olde Town Hall

Strategy #4 – Identifying and Working with Community Group Partners

Dundalk Community:

- Dundalk Agricultural Society
- Generation Connection
- Hillside Academy Seniors
- JunCtain Community Initiatives
- Lions
- Lioness
- South East Grey Community Health Center
- South East Grey Support Services
- Team Town Hall
- Young at Heart Seniors

Dundalk Community Events:

- Dundalk Fall Fair
- Farmers Market in the Park
- Firemens Frolic
- Southgate Seniors Health Fair

Holstein Community:

- Egremont Optimists

Holstein Community Events:

- Agri- Expo
- Canada Day Car Show & Fireworks
- Maplefest

Committee's of Council

- Senior Advisory Committee
- Southgate Affordable Attainable Housing Advisory Committee
- Southgate Recreation Committee
- Youth Action Committee

Southgate Council