



SOUTHGATE PUBLIC LIBRARY

ANNUALREPORT 2022

MESSAGE FROM THE CHAIR

In 2020, I responded to a call to fill a vacancy on the Library Board, at my first Board meeting I kept asking myself what am I doing here and how will I make a difference on the Board? Three long years now and I am very happy and honored to be presenting this Annual Report of the Southgate Public Library serving Dundalk and surrounding rural community as the Chair of the Library Board.

The Southgate Public Library is an integral hub and is very much involved in the community as we try to become even friendlier and even more reflective of each other and the rich diverse Township we have become. We have reached out to people in our community and let them know as a library we can improve their quality of life. It's hard to count the large and small differences between our pre-COVID world and the way we live, love, parent, consume, travel, use the library and see the world now. Our library is not just a place where we go to get books, our library is welcoming with tons of creative activities for kids, youth and adults. Our library is an oasis where residents can explore their curiosities, expand their horizons and add their voices to local and international conversations.

In 2022, a new Board was appointed with solid combined experience and a balance of new and familiar faces. It's been an active and effective Board. The CEO has been able to focus on key initiatives to ensure excellent governance of our Library.

Thanks to the Township of Southgate, the community partners, and especially to our wonderful CEO Lacy Russell and the rest of the always smiling, pleasant staff for making Southgate library a warm and happy place to be.

Joan John,
Board Chair and Council Representative

OUR MISSION

The Mission of the library is to promote a lifelong love of reading beyond literacy. The library allows each person to pursue their own cultural and learning goals, and to grow in understanding of their place in the community and the world. Our library does this by being a welcoming, accessible place where all members of the community can enjoy guided access to literature, knowledge and entertainment.

STRATEGIC PLAN

2019-2022

1. **Reorganize the physical space to highlight and enhance existing resources and create new opportunities for community engagement.**
2. **Focus on the core competences of library staff as trusted providers of guided access for the community.**
3. **Promote inclusiveness by giving a voice to all community members.**



BY THE NUMBERS

VISITS

2021: 2,464
2022: 9,318

CIRCULATION

2021: 7,421
2022: 14,213

E-MATERIALS

2021: 3,136
2022: 3,908

NEW MEMBERS

2021: 259
2022: 347

CARD HOLDERS

2021: 3,034
2022: 3,316

PROGRAM ATTENDANCE

2021: 1,647
2022: 3,344

SOCIAL MEDIA



NEW FOLLOWERS

2021: 56
2022: 104



NEW LIKES

2021: 38
2022: 97



NEW FOLLOWERS

2021: 76
2022: 80



NEW TEEN FOLLOWERS

2021: 67
2022: 35