



Report Presented To:	Township of Southgate Council Meeting
Meeting Date:	2025-02-19
Report Number	EDO2025-004
Title:	Downtown Revitalization Taskforce – Member Appointment
Open/Closed Session:	Open Session
Prepared By:	Brenna Carroll Economic Development Officer
Approved By:	Kenneth Melanson, RPP, MCIP Director, Development & Community Services
Approved By:	Jim Ellis Interim Chief Administrative Officer

Executive Summary:

The purpose of this report is to recommend members of the public and business community to the Downtown Revitalization Taskforce (DRT) for Dundalk.

Recommendation:

Be it resolved that Staff Report EDO2025-004 be received for information; and **That;** Council appoint the following individuals to the Downtown Revitalization Taskforce for Dundalk:

1. Samantha Parent.
2. Govind Singh.
3. Neive Power.
4. Stacy Sherson.
5. Marg McCarthy.
6. Erin Goodyear.
7. Talha Wasti.

Background:

In January 2025, staff circulated a call for volunteers to join the Downtown Revitalization Taskforce (DRT) that will advise the Township’s participation in the [Downtown Revitalization program](#) as outlined by the province. This call for community members to volunteer on the Taskforce was made via newspaper feature in the Dundalk Herald, the Township social media channels, email newsletter, and on the Township website.

The members of the public listed above, confirmed their interest in volunteering their time as members of the DRT for Dundalk. Members confirmed their ability to participate in monthly meetings and support with tasks associated with the project for a period of approximately one-

year. The DRT will bring recommendations to Council regarding vision and plans for Dundalk's Downtown.

Analysis

Staff recommend that Council approve the members listed above as they represent a mix of residents, property owners, and downtown employees that are committed to supporting revitalization efforts. The group will work closely with staff to gather data and consult the community with the goal of developing a vision and action plan for downtown Dundalk.

Internal Policy and Legislated Requirements:

The Downtown Revitalization Taskforce for Dundalk will follow provincial guidelines for implementing a [Downtown Revitalization program](#) in a rural municipality. Operations of the DRT will follow Policy #57: Southgate Community Based Working Group & Taskforce Policy. The DRT will operate under the Terms of Reference as outlined in By-law Number 2025-015.

Financial and Resource Implications:

There are no financial implications of this report. The DRT members understand that they will be volunteering their time to take part in this project. Staff time will be used to coordinate the meetings and respond to the suggestions, questions, and concerns of members.

Strategic Priorities:

Priority: A Thriving Economy

Goal: Goal 4: Revitalize Downtown Dundalk to Enhance its Beauty and Restore Pride-in-Place in the Downtown

Action Item: 4 c). Participate in the Downtown Revitalization Program that Includes Developing a Vision for Downtown Beautification in Consultation with the Community

Attachments:

None.