



Township of Southgate

Recreation Programming Plan





Executive Summary

Recreation Programming Plan has been structured organized and developed in order to maximize implementation and sustainability of programming in Southgate Township. The Original Recreational Programming Strategic Plan was developed in 2011 as a component of the Healthy Communities and Recreation Master Plans.

Introduction

Purpose of the Recreation Programming Plan

The Recreation Programming Plan emphasizes the need, importance and opportunity that Southgate Township possesses to positively affect the activity levels of citizens. The plan also ensures that programming can be maximized to promote and foster healthy lifestyles within the community. Programming is not only beneficial to physical activity levels but also the overall wellbeing and lifestyles of individuals in our community.

Context

Southgate Township is formed by an amalgamation of the Village of Dundalk, Proton Township and Egremont Township, and is located in western Ontario. The approximate population of Southgate is 7, 354 people as per the 2016 census.

The township of Southgate is composed of several small towns, rural Hamlets, village and communities.

- Dundalk
- Holstein
- Hopeville
- Proton Station
- Swinton Park
- Conn
- Cedarville
- Dromore

Vision

Recreational programming will provide all citizens of Southgate equal access and rights to a healthy active lifestyle.

Mission

- **Recreation Program Trends**

- Provide flexible programming that can be changed as uncontrollable demographics change (i.e. age, interests);
- Ongoing and active research with recreation trends will ensure that all programming is consistently meeting exceptional standards;
- Programming templates ensure that all aspects of recreational programming trends are being met and maintained.

- **Programs offered**

- Maximize planning in order to ensure that there is a variety of programs offered with programming that is beneficial to all citizens;
- Promote programs that are currently offered by secondary providers in the area;
- By utilizing templates and the proper protocol of the implementation phase, we can ensure that all programming is maximized and marketed.

- **Programs Potential**

- Use community feedback, research and participation levels to help maximize program potential;
- All programs will be evaluated based on participation levels and whether the number fluctuates negatively or positively, and the level of sustainability the program demonstrates.

- **Secondary Providers**

- Encourage co-ordination and accessible opportunities for secondary providers;
- Southgate Township is committed to actively working with all secondary providers to maximize all programs and ensure providers are engaged in programming (cost, facility usage, etc.);
- Allow qualified providers to implement program templates at comparable facility rates.

- **Volunteer Providers**

- Make a commitment to encourage volunteers to be active within the community;
- Demonstrate gratitude for any contributions to community involvement by advertising support for the volunteer groups at the community events.

Community Development

- Encourage the citizens to provide input on recreational programming and actively participate in any decisions, planning and/or preparation;
- The citizens will have the opportunity to provide input through public meetings, Facebook and direct communication with staff.
- **Youth Involvement**
 - Engage the Youth Action Committee and communicate direct access to recreation decision making and development;
 - Educate youth on the importance of physical activity and exercise.
- **Seniors involvement**
 - Engage the Seniors Action Committee and communicate direct access to recreation decision making and development;
 - Promote the importance continuing with an active lifestyle in order to prevent disease and immobility;
 - Create active communication with existing senior groups in decision making and development.

Co-ordination

- Encourage partnerships with community organizations and volunteers;
- Improve co-ordination within the township departments in order to enhance service delivery;
- Ensure stronger planning, communication and collaboration in order to improve programming opportunities, service delivery and prevent duplication.

Accessibility and Inclusiveness

- As per policy #27, the Accessible Customer Service Policy, all programming will be made equally accessible to all individuals in our community regardless of any disabilities or limitations.

Partnerships

Recreation Programming Plan

- The township will actively work with organizations to engage all recreational programming opportunities;
- Maintain professionalism, structure and dedication with all programming to ensure continued support from all community partners.

Current Southgate Providers				
Partner	Program	Description	Status	Location
Dundalk Minor Hockey	Youth Hockey	Paid Rental - Sport	On Going	Arena
Dance Fuel	Youth Dance Class	Paid rental – Offers dance classes for youth	On Going	Auditorium
VON	Seniors Fitness	No Charge - Instructed seniors fitness class	On Going	Auditorium Holstein Council chambers
SEGCHC	Walking Group	No Charge – Drop in walking group	On Going	Auditorium
SEGCHC	Community Garden	No Charge – 11 garden plots	On Going	Memorial Park
Hopeville Ball	Youth Softball	Paid rental - Sport	On Going	Hopeville Park
Dundalk Ball	Youth Softball	Paid rental - Sport	On Going	Memorial Park
Hillside Academy	Seniors Programs	Paid rental – Offers cards, dart, shuffleboard, drop in socials	On Going	Swinton Park
Dundalk Young at Heart	Seniors Programs	Paid rental – Offers cards and shuffleboard	On Going	Macintyre Building
Generation Connection	Youth Programs	Paid rental – Offers youth dances and youth social events	On Going	Various locations
4H	Youth Programs	Occasional facility usage	On Going	Various locations

Dundalk and District Community Centre

Current and Past Facility Programming			
Program	Description	Provider	Status
Public Skating	Open free skating- Local business sponsor	Southgate	On Going
Senior Skating	Open free skating limited to adults	Southgate	On Going
Parent Tot	Open free skating for parents and tots	Southgate	On Going
Dundalk Minor Hockey	Youth Hockey – uses 25 hours ice time 28 weeks	Self-organized	On Going
DHL	Men`s league – uses 3 ½ hours	Self-organized	On Going
Turbines	Men`s pick up hockey	Self-organized	On Going
Canadians	Men`s pick up hockey	Self-organized	
Renagades	Men`s pick up hockey	Self-organized	
Franks	Men`s pick up hockey	Self-organized	
Riverview	Men`s pick up hockey	Self-organized	
Figure Skating	Learn to Skate and Skate Canada programs	Highpoint Skate Club	Defunct
Dundalk Flyers	Senior Men`s competitive hockey	Self-organized	Defunct
Old Timers Hockey	Age 35 plus Men`s Team	Self-organized	Defunct
Friday Night Church Skate	Local area church rental	Self-organized	Defunct
Saturday Night Church Skate	Local area church rental	Self-organized	Defunct
Stars	Men`s pick up hockey	Self-organized	Defunct
Learn to Skate Program	Paid program for beginners	Southgate	On Going
Ladies Hockey	Ladies pick up hockey		On hold
Youth Ball Hockey	Paid organized ball hockey program for youth	Southgate	On Going
Youth Indoor Soccer	Paid organized soccer program for youth	Southgate	On Going
Youth Roller Hockey	Paid organized roller hockey for youth	Southgate	Defunct

Ladies Ball Hockey	Ladies ball hockey league	Self-organized	On Going
Men's Ball Hockey	Men's ball hockey league	Self-organized	Defunct
Dundalk Lacrosse	Youth Lacrosse	Self-organized	Defunct

Dundalk and District Community Centre Auditorium

Current and Past Facility Programming			
Program	Description	Provider	Status
Fitness Equipment	Drop in	Southgate	On Going
Seniors Walking	Drop in walking group	SEGCHC	On Going
Seniors Fitness	Instructed fitness class	VON	On Going
Youth Dance Class	Paid dance classes	Dance Fuel	On Going
Baseball	Paid rentals	Self-organized	On Going
Fitness Class	Paid rental	Laura Hodge	Defunct
Boot Camp Fitness	Paid rental	Pamela Hepton	Defunct
Fitness Class	Paid rental	Candie McCowen	Defunct
Kangaroo Boot	Free outside paid inside		Defunct
Boot Camp	Paid rental	Stacie Sherson	Defunct
Youth Dances	Paid rental	Generation Connection	On Going

Frank Macintyre Building Memorial Park

Current and Past Facility Programming			
Program	Description	Provider	Status
Seniors Drop IN	Shuffleboard and cards	Young at Heart	On Going
Healthy Living	Food cooking and eating	SEGCHC	Defunct
Good Food Box	Organized food options	Volunteers	On Going
Lawn Bowling	Seniors lawn bowling club	Self-organized	On Going
Summer Day Camp	Week long day camp	Elephant Thought	Defunct

Lions Pavilion /Memorial Park

Current and Past Facility Programming			
Program	Description	Provider	Status
Dog Grooming	Dog grooming and obedience training		Defunct
Youth Day Camps	Youth summer program	Board of Education	On Going
Youth Day Camps	Youth day care	Early Years	Defunct
Youth Day Programs	Youth summer program	SEGCHC	On Going
Youth Softball	Youth program	Dundalk Youth Softball	On Going
Slo-Pitch	Adult league	Self-organized	On Going
Men's Ball League	Teams- Bears Steelers	Self-organized	On Going
Men's Softball	Teams Smoke	Self-organized	On Going
Men's Ball League	Team's Bulls, Celtics, Elliotts Dairy	Self-organized	Defunct
Yoga in the Park	Classes		Defunct

Holstein Pavilion /Park

Current and Past Facility Programming			
Program	Description	Provider	Status
Men's Ball League	Team McClouds	Self-organized	Defunct
Men's Ball League	Team Bulls	Self-organized	Defunct
Youth Softball	Youth program	Self-organized	Defunct
Youth Day Camp	Youth day care	Early Years	Returning

Swinton Park Community Centre

Current and Past Facility Programming			
Program	Description	Provider	Status
Seniors Drop IN	Seniors cards darts and shuffleboard	Hillside Academy	On Going
Zumba Fitness	Paid fitness class		Defunct

Proton Community Park /Pavilion

Current and Past Facility Programming			
Program	Description	Provider	Status
Youth Softball	Youth program	Hopeville Minor Ball	On Going
Men's Ball League	Teams- Hurricanes	Self-organized	On Going
Men's Ball League	Teams - Ventry	Self-organized	Defunct

Memorial Park Pool

Current and Past Facility Programming			
Program	Description	Provider	Status
Lessons	Youth swim classes	Southgate	On Going
Aqua Fit	Paid open fitness program	Southgate	On Going
Swim Club	Youth competitive team	Southgate	Defunct
Lane Swim	Paid open session	Southgate	Defunct
Adult Swim	Paid open swim for adult only	Southgate	Defunct
Free Swim	Offered at special events	Generation Connection	On Going

Pat Dales /Agricultural Lands

Current and Past Facility Programming			
Program	Description	Provider	Status
Youth Soccer	Youth program	Self-organized	Defunct
Youth Baseball	Youth program overflow from Memorial Park	Self-organized	On Going
Slo-Pitch	Adult league	Self-organized	On Going

Programming Goals

Program Development					
Program	Description	Provider	Cost	Program Results 2019	Projected Results 2020
Youth Ball Hockey	Paid youth program	Southgate	\$50	52 registered	70 youth
Youth Futsal (Indoor soccer)	Paid youth program	Southgate	\$50	16 registered	25 youth
Youth Basketball	Paid youth program	Southgate	\$50	39 registered	50 youth
Youth Learn to Skate	Paid youth program	Southgate	\$50	32 registered	80 youth
Pickle Ball	Paid adult youth program	Southgate	\$25	3 registered	10-15 adults
Youth Drop In	Youth drop-in program location Auditorium	Southgate		21 registered	35-40 youth
Tennis Club	Paid adult youth program	Southgate		Planning Stage	
Badminton	Paid Youth / Adult Program/ Starting Fall 2020	Southgate		Planning Stage	
Youth Soccer	Paid youth program /	Southgate Volunteers		Planning Stage	
Adult/ Youth Broomball	Recreational broomball	Southgate		Planning stage	

Recreation Programming Plan

Program	Description	Provider	Cost	Program Results 2019	Projected Results 2019
Beach Volleyball	Youth / Adult drop in program location/ organized single day events. Participants may sign out equipment from the pool	Southgate Self-organized		Planning stage	
Outdoor Basketball	Youth / Adult drop in program /organized single day events. Participants may sign out equipment from the pool	Southgate Self-organized		On going	
Tennis	Youth / Adult drop in Program. Participants may sign out equipment from the pool starting	Southgate Self-organized		On going	
Frisbee Golf	Free drop in / sign out program	Southgate		Planning Stage	
Fitness Area	Drop-in program location Auditorium would be in conjunction with Auditorium renovation	Southgate		On hold location is leased	
Summer Sport Camps	Selected sport events offered bi-weekly in park locations	Southgate		Planning stage 2021	

Programming and Service Delivery/ Equipment		
Program	Equipment	Cost
Gymnasium	Re design auditorium to gymnasium / fitness / drop-in	\$50,000
Youth Ball Hockey	Divider Boards Balls	Completed
Youth Basketball	Divider Boards Nets Balls	Completed
Pickleball	Divider Boards Nets Paddles/ balls	Completed
3 on 3 Hockey	Divider Boards (Divides ice surface into 3 sections. Would rent ice in two sections)	Completed
Youth Futsal (Indoor Soccer)	Divider Boards Net Mesh	Completed
Badminton	Nets Racquets Shuttles	Completed \$200
Beach Volleyball	Nets Balls	Grant funds
Tennis	Nets Racquets Balls	\$3,000 Completed Completed
Frisbee Golf	9 hole Targets Discs	\$6,000

Marketing Strategies		
Action	Timeline	Cost
Create Recreation awareness program <ul style="list-style-type: none"> • Brochure • Website current and up to date • Road sign • School newsletters 	Current/ On Going	
Create central programming board / Community Centre display	Completed	

Public Consultation		
Action	Timeline	Cost
Community survey and feedback on need Survey completed on Survey Monkey for new home owners	2018 / Delayed	
Active communication with all user groups	Current/ On Going	

Revenues/ Program Results			
Goal	Action	Numbers of Participants	Increased Revenue
2018 Programs			\$3,215
2019 Programs			\$5,585
2020 Programs			

Appendix (to be added upon completion)

[Ball Hockey Program](#)

[Futsal Program](#)

[Basketball Program](#)

[Pickleball Program](#)

[Learn to Skate](#)

[Summer Sport Camps](#)