



Thursday, March 12th, 2020

Registration 8:30 • Program 9am - 3pm

Bayshore Community Centre

1900 3rd Ave E, Owen Sound

NOT FOR PROFIT WORKSHOP



COMMUNITY
FOUNDATION
GREY BRUCE
We're here for good.

Make your Organization Stronger

2020 NFP Workshop			
Theme: Make your Organization Stronger			
12-Mar-20	Clare Christie Room, Bayshore Community Centre, Owen Sound		
8:30 - 9:00	Registration		
9:00 - 9:40	Learning Lab #1	Session A	Session B
		<i>Cybersecurity Threats – Prevention vs. Cure</i>	<i>Successful Fundraising case studies</i>
	topics:	Is your organization safe? Cybersecurity will remain a serious problem for decades to come, as attackers become more sophisticated and networks more complex.	Learn how 2 organizations planned, implemented and thanked funders for their successful fundraisers.
	Presentors	Steve Brown - Manager, Cybersecurity, BDO	Barb Shepherd, Hope Haven & Colleen Seaman, OsHare
9:45 - 10:25	Learning Lab #2	Session C	Session D
		<i>Strategic Management for NFP leaders</i>	<i>Marketing 101 with Sarah</i>
	topics:	Executive Directors and NFP leaders - stay on mission with Strategic plans, leading with strategy, organizing to-do list	5 steps to creating your marketing plan and a dive into social media marketing
	Presentors	Stuart Reid, ED Community Foundation Grey Bruce	Sarah Haefling, Outreach Officer, Community Foundation
10:25 - 10:45	BREAK		
10:45 - 11:30	Learning Lab #3	Session E	Session F
		<i>Cultural Awareness in the Not for Profit arena</i>	<i>Mental Health in the NFP workplace.</i>
	topics:	Building better relationships with First Nations, newcomers and immigrants - affecting hiring, volunteers, partnerships, project implementation	Did you know that 1/3 of workplace leave of absence is due to mental health reasons? How does this affect your organization?
	Presentors	May Ip, pathways Development Officer & Trish Meekins, Nikaanaganaa Counselling & Learning Centre	Charlotte MacFarlane, Mental Health Works
11:30 AM	Health break!	Walk the Bayshore indoor track with us!	
11:45 - 12:30	Lunch		
12:30 PM	Welcome!	Community Foundation news	Stuart Reid
12:45 PM	New initiative from CFC	Investment Readiness Program - funding for organizations with social enterprise	Elly Green , Georgian College, SENCO
1:15 -1:40	Community Foundation Granting	Understanding Accounting terminology (Vicky Watson, BDO) + updates re 2020 Foundation grant application (Wendy Bachiu, Grant Co-ordinator)	
1:40 - 2:45	How storytelling can benefit your organization - Joan Chandler, Artistic Director, Sheatre		
2:45	wrap-up & goodbye		