

## Mayor's Message

The 2019-2023 Southgate Community Action (CAP) was finalized in October of 2019 through an extensive public consultation process. The new CAP represents the issues and outcomes we heard through our consultant's report. We now have a new strategic planning document, being the community's direction for Southgate's guidance and the roadmap to support staff focus and future Council decisions.

The 2019-2023 CAP document reports the Township's focus needs to be on economic development with specific work needed on the attraction and support of new businesses and supporting agriculture. Investing in the revitalization of Downtown Dundalk was also identified as a priority, as well continuing focus on expanding health services and increasing housing options. There was a clear message that we need to ensure we have adequate public facilities to service our community demand today, going forward and ensure at the same time they are operated efficiently. Upgrading our "Hard Services" was a common area of discussion and continuing to invest in infrastructure, assets and services. The Township administratively maintaining our transparency, communications and expanding citizen community engagement was also a message we heard through the public feedback.

This Council is committed will continue to work for you improve community health care, increase seniors housing options, community investments to support both agriculture-business economic growth, create local jobs, manage development growth & servicing, maintain our infrastructure assets and seek out grant funding when possible to leverage tax dollars.

Let's work together to develop this great community!

Sincerely,  
John Woodbury, Mayor  
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## Southgate's Core Values

**Community Involvement  
Leadership**

**Integrity  
Public Safety  
Stewardship**

**Innovation  
Quality**

## 2020 CAP WORK PLAN

1. Southgate's Planning Department will completing the following projects being a Comprehensive Review of our Industrial development lands stock, an Urban Justification Report to expand the urban around Dundalk, a Community Improvement Plan and Official Plan Review.
2. Implement the Hwy 10 Transit services in partnership with Grey County to operate from Owen Sound to Orangeville as a pilot project.
3. Start the design of the Hwy 10 Bypass Roadway as an extension of Eco Park Way.
4. Organize in 2019 a Council & Public Roads Tour, and Public Information meetings with other departments to consult the public.
5. Southgate will continue to work with developers and create policies necessary to promote future Seniors Housing options.
6. Work with local businesses to support business growth, work on a project to deliver on skills training and create new jobs.
7. Southgate will work with South East Grey Community Health Services to advance access to health care, as well as Seniors and Youth inclusionary and participation programs.
8. Complete our Wastewater Environmental Assessment, start the project design and develop tender document to expand Dundalk Sewage Treatment Facility capacity.
9. The Township's Building Department and Fire Prevention staff will be increasing inspections of industrial businesses and residential rental spaces to ensure public safety.
10. The Township will be considering the creation of a Southgate Foundation Endowment Fund to better support Volunteer Organization that focuses on Community events and festivals that supports bringing people together.
11. The Township will expand on-line public consultation and communications with the ratepayers and the community through the "Shape Southgate" communications site.
12. Completion of the Arena Auditorium Project.
13. Completion of the Main Street Road Paving and Servicing Upgrade Project.
14. Southgate will be hiring an Asset Management Coordinator to make timely investments in infrastructure to increase lifecycle asset value.

**Go to this site to see the entire CAP**  
**[www.southgate.ca/CAP2019-2023](http://www.southgate.ca/CAP2019-2023)**

## Township of Southgate

### 2019 to 2023 Community Action Plan 2019 Annual & Mayor's Report



**The 2019-2023 Southgate Community Action Plan (CAP) sets out six major goals under the themes of Business Development, Health & Housing, Municipal Services and Public Communications. The goals each have a list of action priorities for the period of 2019-2023. The CAP sets out specific initiatives to be undertaken starting in 2019 and identifies where the leadership resides related to each of these themes.**

The six goals are:

1. Attracting New and Supporting Existing Businesses and Farms
2. Revitalizing Downtown Dundalk
3. Promoting Health Services and Housing Choices
4. Adequate and Efficient Public Facilities
5. Upgrading our "Hard Services"
6. Citizen Engagement

## Goal 1 - Attracting New and Supporting Existing Businesses and Farms

**Action 1:** The residents and businesses of Southgate envision a growing and diverse local economy, which respects our agricultural background development, and development will be underway.

### Strategic Initiatives:

**1-A** - By 2023, together with existing businesses and other partners, the Township will have identified the types of new business opportunities that are likely to have emerged when Dundalk's 10-15 year growth has taken place and the Dundalk population approaches 4500 people. This business opportunity projection should project the likely demographic make-up of that future population and its likely work, travel, and shopping patterns. It should also identify possible municipal incentives that could facilitate the emergence of these future business opportunities.

**1-B** - By 2023, the Township will have completed a bypass road between Hwy 10 and the industrial park

**1-C** - By 2023, the Township will have entered into an agreement to sell its Hwy 10 frontage for the purposes of commercial development & development will be underway.

**1-D** - The Township will continue to encourage, facilitate and publicize business skills training programs in Southgate

**1-E** - By 2023, the Township will have updated the Official Plan and zoning bylaw to provide flexibility for business, help to reduce processing requirements, and help to provide more opportunity for success.

**1-F** - Working with the County, and in coordination with other partners, the Township will place a priority on developing establishing permanent transportation service between Southgate and other communities, in order to provide access to employment, as well to meet other needs.

## Goal 6 - Citizen Engagement

**Action 6:** The residents and businesses of Southgate expect their local government to be transparent and approachable, to provide clear and timely information, and to explain and seek their input on issues and decisions facing the community.

### Strategic Initiatives:

**6-A** – The Township website will have a complete facelift.

**6-B** - The Township will work with existing organizations, including the Historical Society, in reviewing its built and natural heritage, and planning for the future of its cultural and recreational assets.

**6-C** - As its population approaches 10,000, the Township will create the statutorily required Heritage Committee.

**6-D** - Council will have implemented a variety of practices to provide Council and residents public with opportunities for informal two-way communication with residents, including semi-annual "Coffee with Council" events

**6-E** - Working with the County, and in coordination with other partners, the Township will place a priority on developing establishing permanent transportation service between Southgate & other communities, in order to provide access to employment, as well as to meet other needs.

## Goal 2 - Revitalizing Downtown Dundalk

**Action 2:** The residents and businesses of Southgate envision our largest town once again becoming a source of community pride and a hotbed of community activity, with a much-improved appearance and a broader range of business opportunity.

### Strategic Initiatives:

**2-A** - The County and the Township will have reconstructed Main Street.

**2-B** - The Township will have developed, adopted and implemented Community Improvement Plans for settlement areas, including incentives for downtown redevelopment and re-use.

**2-C** - The Township will have modified the vacant commercial premises tax rebate program, in order to remove disincentives to restoration and re-use.

**2-D** - The Township will have taken aggressive action to enforce compliance by downtown buildings with property standards Building Code, and Fire Code regulations.

**2-E** - The Township will increase its support for, and promotion of, community events, festivals, parades, library activities, and other events that attract people to the downtown area.

**2-F** - The Township will appoint and work with a Downtown Revitalization Advisory Committee, involving community organizations, businesses, landlords and tenants, and other stakeholders.

**2-G** - The Township will have installed prominent signage to direct visitors to downtown attractions and businesses.

**2-H** - The Township will support the renewal of the downtown murals.

## Goal 5 - Upgrading our "Hard Services"

**Action 5:** The residents and businesses of Southgate recognize our linear services - roads, bridges, water and sewer works, for example - to be a fundamental purpose of municipal government. This infrastructure needs to be serviceable and sustainable so that our businesses and communities can thrive and grow.

### Strategic Initiatives:

**5-A** - While continuing to invest an average of 45% of tax dollars on maintenance/ repair/ reconstruction of road and bridge infrastructure, Council will consider an additional 1% levy, compounding, dedicated exclusively for upgrading the road and bridge network.

**5-B** - The Township will have adopted a long-term asset mgmt. plan for the timely repair, replacement, and expansion of the Township's infrastructure, facilities, and other assets.

**5-C** - The Township will have increased wastewater treatment capacity in Dundalk to support growth.

**5-D** - The Township will have erected a new Dundalk water tower

**5-E** - The Township will have produced savings by examining alternatives when bridges or culverts require replacement, including where appropriate installing dual culverts instead of replacing box culverts.

## Goal 3 - Promoting Health Services and Housing Choices

**Action 3:** The residents and businesses of Southgate envision a caring community which meets the needs of all ages and incomes for a healthy and comfortable life, even as our population grows and changes.

### Strategic Initiatives:

**3-A** – By means of appropriate policies, incentives and development partners, the Township will facilitated a significant increase in the supply and variety of both rental and purchase housing/accommodation within Southgate.

**3-B** - The Township will have been a significant advocate for and contributor to a new and expanded South East Grey Community Health Centre clinic in Southgate.

**3-C** - The Township will have worked with the County, Public Health, Police, and other agencies to develop a profile of the Southgate population in 10-15 years time, and to develop a shared image of the health, housing, and social support services that will be required by that time.

## Goal 4 - Adequate and Efficient Public Facilities

**Action 4:** The residents and businesses of Southgate expect the Township to plan and adequately provide for public facilities for gatherings, recreation and doing business with the Township, while recognizing at the same time that facility needs can change with age and a changing population.

### Strategic Initiatives:

**4-A** The Township will have identified the growth-related impacts on municipal facilities, and will have designed solutions to expand its facilities, or develop new facilities, as required.

**4-B** - The Township will have made a decision on the future viability or uses of the Olde Town Hall, and taken action accordingly.

**4-C** - The Dundalk arena auditorium will have had an elevator installed and the necessary renovations will have been completed, in order to accommodate the expanded Early-ON program and a wider variety of programming for youth, seniors, and newcomers to the community, and possibly a cafeteria.

**4-D** - The Township will have reviewed all facilities it owns to determine their condition and utilization and to develop a business case for the future use or disposition of each facility.

**4-E** - The Township will have projected the likely demand for/viability of ice sports at the Dundalk arena in 10-15 years time, and will have developed a business case for the future ice sport usage, or for alternative non-ice uses, as appropriate.