

From: Community Connection/211 Central East Ontario <phillier@communityconnection.ca>
Sent: May 26, 2020 11:58 AM
To: Info
Subject: Collaboration to support community response to COVID-19

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Collaboration initiated to support the community in response to COVID-19

**Community Foundation Grey Bruce and United Way Bruce Grey take part in
new Emergency Community Support Fund**

Owen Sound ON; May 19, 2020; 10 am

United Way of Bruce Grey and the Community Foundation Grey Bruce are now accepting funding applications for the Emergency Community Support Fund (ECSF). The fund provides financial support to charities and other qualified donees adapting their frontline services to support vulnerable Canadians during the COVID-19 pandemic. The ECSF was announced by the Government of Canada and is administered in collaboration with United Way Centraide Canada, Community Foundations of Canada and the Canadian Red Cross.

A total of \$582,000 will be invested locally with the Community Foundation Grey Bruce and United Way Bruce Grey jointly assessing incoming applications. The agencies encourage charities in the community who are serving vulnerable populations to apply to the fund, through the Community Foundation or United Way.

Starting today, United Way Bruce Grey and Community Foundation Grey Bruce will begin accepting applications for funding from qualified donees. Grants can be used for a variety of purposes, including to cover staffing or resource needs, purchase assistance and more. Funding will be issued on an ongoing basis through July 2020, as funds permit. Charities and community organizations are invited to visit these

websites for eligibility and application instructions:

Community Foundation Grey Bruce: www.communityfoundationgreybruce.com

United Way of Bruce Grey: www.ecsfuwbg.com

About United Way of Bruce Grey

The United Way of Bruce Grey is a community-based autonomous organization which is dedicated to moving people from poverty to possibility, building strong, inclusive communities and helping children be all that they can be. We are committed to serving our vulnerable populations through our front line programs (Utility Assistance, Financial Literacy and Backpack Program) and by supporting like-minded local agencies which have specialized expertise with seniors, the hungry and the homeless, at risk youth, support for abused women, mental health support and more. By combining strengths, our goal is to create opportunities for a better life for everyone throughout Bruce and Grey Counties.

About Community Foundation Grey Bruce

Created in 1994, Community Foundation Grey Bruce enhances community vitality by fostering open discussion about local need, sharing knowledge, and growing endowments to provide strategic granting and support to a wide range of non-profit organizations. The vision of Community Foundation is that everyone in Grey Bruce benefits from a vital, healthy, and resilient community

Contacts:

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United Way of Bruce Grey: Francesca Dobbyn, Executive Director, 519-376-1560

Francesca Dobbyn

Executive Director

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Pronouns: She/her

United Way Bruce Grey

Change starts here.

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www.unitedwayofbrucegrey.com

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Reg. Charity Number: 89876 8627 RR0001

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